

**"In any market, awareness of the culture, language and business practices are key attributes for achieving commercial success. Nowhere is this more applicable than in Asia where the region is so diverse and where each market has its own unique characteristics".** Dermot Killoran - ETP 4 - President & CEO Calderwood Management and Development

Founded in 1979 by the European Commission (EC), the Executive Training Program (ETP) aims to promote trade relations between Europe and Japan. Following the successes enjoyed by over 850 European Executives, 35 of whom are Irish, last year the EC announced its intention to include Korea as another choice of destination.

**What exactly does ETP involve? How does it improve trade relations?**

The EC sponsors candidates from organizations who already do business in the East, or who have concrete plans to do business there in the near future, to complete the program. ETP offers candidates for both destinations, up to EUR 120,000 worth of comprehensive language training as well as the opportunity to learn more about the culture and business practices of the country of their choice – an aspect universally praised by past candidates. The EC further arranges business placements for these candidates in relevant companies of their choice. ETP Japan lasts for eighteen months, ETP Korea for six to nine.

The SHL Group plc has been hired by the EC to source and screen candidates for ETP 23. SHL Group plc is a world leader in the objective assessment and development of people, jobs and organizational culture. Operating as it does in 40 countries and more than 30 languages it is best placed to fulfill the EC's objective.

**Who can apply?**

Candidates working for European organizations that already trade or have concrete plans to trade with Japan or Korea are invited to apply. You will be educated to degree level and ideally have a minimum of two years work experience.

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