Fax: (UK +44) 070 9237 0950

SYNERGY Ltd Inter-cultural Communication and Management

TRANSCULTURAL

Web: www.synergy-associates.com

BRIDGING THE CULTURAL GAP

E-mail: info@synergy-associates.com

Tel: 020 8755 5824

# NEW: Presenting an inspirational 2-hour workshop:

# **BUILDING INNOVATION IN MULTI-CULTURAL TEAMS**

Work today is complex, ambiguous and interdependent. Diversity can enrich understanding and problem-solving by bringing together different viewpoints, but it can also confuse, frustrate and cause people and organisations to waste time, loose money and miss opportunities.

## Challenges of culturally diverse teams:

- ∠ Stress from misunderstandings
- ∠ Conflict & internal strife
- ∠ Reduced productivity
- ∠ Demoralised staff
- ∠∠ Wasted time

#### Solution:

This workshop shows people how to appreciate and integrate different viewpoints, thereby better manage misunderstandings and conflict, and turn the above challenges into opportunities for **innovation**, by releasing the creative powers of a diverse team constructively.

### **Objectives:**

For participants to learn practical skills in:

- ∠ Appreciating / understanding different world views, values & beliefs
- **Managing interpersonal stress & misunderstandings**
- ZZ Working together cohesively & productively, and resolving simple conflicts
- ZZ Using strategies for successful co-operation, partnership & teamwork across cultures
- ZZ Exploring five key cultural dimensions that influence expectations and impact team behaviour

### Who should Attend:

This is an introductory "taster" workshop suitable for practically anyone working in teams, or who is likely to work with others with different viewpoints. It is especially useful for those already working in diverse teams where there are tensions or lack of cohesiveness.

## **Benefits - Introductory Exposure to:**

- **⊠** Enhanced Innovation through "productive diversity"
- ≥≤ Improved communication and team leading skills
- **∠∠** Effective problem-solving, conflict avoidance / resolution skills
- **MEI** Improved interdisciplinary or cross-functional teamwork
- **∠∠Unleashing of the potential inherent multi-cultural teams**

The workshop is results-oriented and very practical. It is delivered with a high degree of audience interaction and participation. The workshop may include short simulations to enable participants to experience some of the difficulties from within, and then collectively develop solutions themselves.